



# SWAPNIL DHOOT

## SENIOR PRODUCT DESIGNER

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I am working as designer from more than 7 years. I believe my job is more than designing interfaces, my job is to build a bridge between the user and product goals. I design products that are based on user-centric research and aesthetically pleasing. I love working with creative people, especially if they have the same passion I have for what they do. I love to travel and hiking when I am not working.

### ▶ SKILL SETS

#### Skills

- Visual Design
- UX research
- Prototyping & Wireframes
- Information architecture
- Graphic Design
- Animation

#### Tools

- Figma
- Sketch
- Invision
- Adobe Photoshop
- Adobe Illustartor
- Adobe After Effects

### ▶ DESIGN EXPERIENCE

#### Lead Product Designer | Aug 2020 - Current

Avegen Health, Pune

- Leading mobile design for consumer facing maternity app - Together for her (300k downloads)
- Working on few other Avegen healthcare products like - Jindagi, Dost, Ph Human
- Working on b2b web plaform 'Health Machine' for health care provider.

#### Senior UI-UX Designer | Dec 2017 - Aug 2020

Mobiquity Inc

- Handled UPMC & Kaleo Pharma apps as key designer
- Collaborte and ideate with other designers to create flawless digital experiences
- Worked on UX & UI part as per requirement on Amica, Philips, Outsuka
- Using analytics details to improve current design architecture and overall experience
- Initiated 'Accessibility Testing' on native mobile apps like UPMC & Amazon re-Invent
- Design reviews & implementing agile process

#### Product Designer | Aug 2016 - Sep 2017

Cialfo, Singapore based Edtech Startup (Remote)

- Designed a completely new navigation for cialfo web platform
- Took initiative to design and vision for our newest set of Cialfo Guidelines
- Designed user centric functionalities like Broadcast, Global College Profiles, Plans & Payment and Form Builder
- Designed interface & experience of entire B2B & B2C Sites
- Helped in user research & Information architecture in order to simplify the experience
- Designed all print work for events (brochure, standee, pamphlet, flyer, backdrop etc)

## Visual Designer | May 2015 – May 2016

Velocita Brand Consultant, Pune (design studio)

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- Designed many websites & web apps for cross-platform
- Designed native apps for ios & android
- Worked for clients like Amazon, TCTS, Amura, Just Dial and many more
- Contributed to Brand Identity Design

## Visual Designer | Apr 2014 – May 2015

Apheleia Solutions, Pune

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## Graphic Designer | Nov 2013 – Mar 2014

Affinity Express, Pune

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## 3D Artist | Sep 2013 – Nov 2013

Ezee Learning, Pune

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## 3D Animator | Dec 2012 – May 2013

dot2 Media Solutions, Hydrabad

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## ▶ ACCOMPLISHMENTS

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### Together For Her - 300K Downloads | 2021

Working as lead product designer for the maternity app from scratch.  
Aiming for 1 Million download by 1st half of 2022

### Amazon AWS - Sticker Contest | 2018-19

Mobiquity conducted sticker contest for AWS events  
Won 2nd prize in 2018 and 3rd in 2019

### Currency Exchange App | 2016

40,000+ Installed with 4.6 rating on playstore.  
Single handedly designed it & delivered it within 30

### Queen's Award for Enterprise, UK | 2014

I was key designer for predictable app from therapy box team, UK

## ▶ EDUCATION

### B.sc in Animation

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2009 -2012 | Fergusson College, Pune

## ▶ HOBBIES & INTERESTS



Cinema



Photography



Hiking



History



Internet



Gadgets